

## Foreseen Communication Activities by the partners regional/national

Knowledge Centre for Agriculture

Possible Activity	Description of the activity	Possible date	Responsible local partner
Press Release on the project	In connection to kick-off a press release	1 October 2013	Mille Rask, our journalist and Irene Wiborg
Press contacts	KCA make a plan for press contacts	1 October 2013	Mille Rask will support KCA in the right press contacts
Radio	? Will be decided in connection to MTTF events		Trine Balskilde make contact to regional TV
TV	? Will be decided in connection to MTTF events		
Website information	news on web: www.watercaptaskforce.eu	input on web minimum every month	Marianne Greve main responsible for web - we will ask local partners to contribute on a regular basis - a plan for minimum activity on web, where all partners contribute at the least twice during the project.
Informing own digital networks (twitter, linkedIn, Facebook, Yammer)	active in water networks	KCA will write on relevant medias twice a month	Trine Balskilde
Local newsletters	not relevant		
Input in regional newsletters	short stories about progress of the MTTF	close cooperation with CDR	close cooperation with CDR
Input on website own organisation	our own english web-site www.vfl.dk and our knowledge site called "Landbrugsinfo"	october and when relevant news for danish farmers and advisors	
Other activities	Article for Regional Magazine	October 2013	Irene Wiborg
	Presentation for water/climate network:	18 March 2014	Irene Wiborg
	other national and regional presentation	2014	Irene Wiborg
	Internal information plan	january 2014	Hans Thysen/ Trine Balskilde/ Irene Wiborg



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